



Excite Youth for Engineering,  
Science and Technology



**Sponsorship Opportunities and Sponsor Benefits**

# *Photonics Explorer – intra curricular educational kit*

Supporting teachers with **high quality, easy to integrate educational material provided free of charge** in conjunction with teacher training courses



- Developed with EU support with a pan European Public - Private Partnership
- Tested with over 1500 students in 7 EU countries
- Over 110 components per kit
- Available in Bulgarian, Czech, Dutch, English, French, German, Italian, Polish, Russian and Spanish!
- Link to cutting-edge technological applications
- Inquiry Based Learning – research competitiveness, problem solving

Each kit has a lifetime of 5 years so your sponsorship today will provide you continued visibility and support!

# *Support a highly commended initiative*



'...I think we should all sign up for this initiative because **this is really making sense...**'

Vice President of the European  
Commission Neelie Kroes  
Commissioner for Digital Agenda  
in her keynote address to Photonics21  
Annual Meeting of Stakeholders 2012



INTERNATIONAL  
YEAR OF LIGHT  
2015

EYESTvzw now a **partner in the UNESCO supported International Year of Light in 2015.**

(<http://www.eyest.eu/News/EYESTvzw-now-a-partner-in-UNESCO-supported-International-Year-of-Light-in-2015!>)



The Photonics Explorer **awarded a special innovation award at SPIE Photonics Europe 2012.**

# *Why you should sponsor the Photonics Explorer*

**Immediately and positively impact thousands of students every year!**

**Your involvement is an investment in the recruitment base for your future!**

**Get Europe wide publicity in a non-commercial context.**

**Contribute to the community where your employees live and work.**

**Improve the image of science among youth**

**Showcase your technology in classrooms!**





**1 kit costs 150 €**

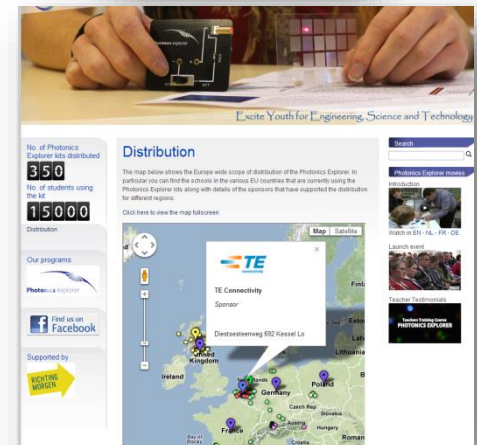
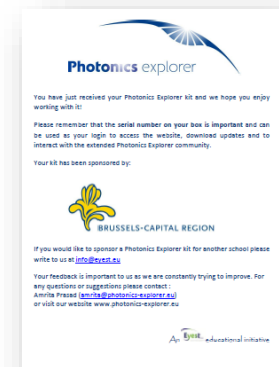
Over its lifetime **each kit** will:

reach at least **250 students** = **€0.60 per student.**

serve **50 hands on lessons** = **€ 0.12 per lesson**

## All sponsors receive:

- Choice of region of distribution within Europe
- Choice of distribution to schools in local community/schools selected by sponsor
- Sponsor logo on an insert inside every sponsored kit
- Exclusive publicity at large scale events (conferences, industry fairs, educational events)
- Publicity on EYESTvzw website and written communication (in English)
- PR material for corporate communications (in English)
- Sponsored schools indicated on an interactive map on website with sponsor logo
- Publicity on Photonics Explorer Facebook page



EYESTvzw will handle the whole logistic chain and tailor the benefits to individual sponsor needs!

## Gold Sponsors: 15,000 Euros

**100 Kits** reaching at least **5000 students per year** and over **25000 students in five years!**

- Opportunity to have sponsor logo included in the promotional video and banners.
- A sticker with sponsor logo on every sponsored kit (optional; stickers to be provided by sponsor)
- On-site teacher training (optional) to showcase sponsor expertise and facilities
- Photos and full feedback report for your communications including impact
- Additional benefits that can be tailored to your specific needs!

## Silver Sponsors: 7500 Euros

**50 kits** reaching at least **2500 students per year** and over **12500 students in five years!**

## Bronze Sponsors: 1500 Euros

**10 kits** reaching **500 students per year** and over **2500 students in five years!**

# *Become part of a global community*



# Supported by:



Vrije  
Universiteit  
Brussel



B-PHOT  
BRUSSELS  
PHOTONICS  
TEAM

An



educational initiative



Photonics explorer

Current sponsors:



The Abdus Salam  
International Centre  
for Theoretical Physics  
50th Anniversary 1964 - 2014



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In Scotland



LUND UNIVERSITY



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L'ÉDUCATION NATIONALE

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