Photonics Explorer – intra curricular educational kit

Supporting teachers with **high quality, easy to integrate educational material provided free of charge** in conjunction with teacher training courses

- Developed with EU support with a pan European Public - Private Partnership
- Tested with over 1500 students in 7 EU countries
- Over 110 components per kit
- Available in Bulgarian, Czech, Dutch, English, French, German, Italian, Polish, Russian and Spanish!
- Link to cutting-edge technological applications
- Inquiry Based Learning – research competitiveness, problem solving

Each kit has a lifetime of 5 years so your sponsorship today will provide you continued visibility and support!
‘...I think we should all sign up for this initiative because this is really making sense...’

Vice President of the European Commission Neelie Kroes Commissioner for Digital Agenda in her keynote address to Photonics21 Annual Meeting of Stakeholders 2012.

EYESTvzw now a partner in the UNESCO supported International Year of Light in 2015.


The Photonics Explorer awarded a special innovation award at SPIE Photonics Europe 2012.
Why you should sponsor the Photonics Explorer

Immediately and positively impact thousands of students every year!

Contribute to the community where your employees live and work.

Your involvement is an investment in the recruitment base for your future!

Improve the image of science among youth

Get Europe wide publicity in a non-commercial context.

Showcase your technology in classrooms!
All sponsors receive:

- Choice of region of distribution within Europe
- Choice of distribution to schools in local community/schools selected by sponsor
- Sponsor logo on an insert inside every sponsored kit
- Exclusive publicity at large scale events (conferences, industry fairs, educational events)
- Publicity on EYESTvzw website and written communication (in English)
- PR material for corporate communications (in English)
- Sponsored schools indicated on an interactive map on website with sponsor logo
- Publicity on Photonics Explorer Facebook page

1 kit costs 150 €
Over its lifetime each kit will:
reach at least 250 students = €0.60 per student.
serve 50 hands on lessons = € 0.12 per lesson
EYESTvzw will handle the whole logistic chain and tailor the benefits to individual sponsor needs!

**Gold Sponsors: 15,000 Euros**

100 Kits reaching at least 5000 students per year and over 25000 students in five years!
- Opportunity to have sponsor logo included in the promotional video and banners.
- A sticker with sponsor logo on every sponsored kit (optional; stickers to be provided by sponsor)
- On-site teacher training (optional) to showcase sponsor expertise and facilities
- Photos and full feedback report for your communications including impact
- Additional benefits that can be tailored to your specific needs!

**Silver Sponsors: 7500 Euros**

50 kits reaching at least 2500 students per year and over 12500 students in five years!

**Bronze Sponsors: 1500 Euros**

10 kits reaching 500 students per year and over 2500 students in five years!
Become part of a global community

Over 1000 kits already distributed in 11 EU countries!

Currently reaching over 35000 students EU wide each year

Teaming up with initiatives worldwide!